

MISS RODEO NEVADA ASSOCIATION
PO BOX 370941, LAS VEGAS, NV 89137
www.missrodeonevada.com



IMMEDIATE RELEASE

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Media Contact:

Joanna Alvarado

702-367-5746

Nevada Crowns First Lady of Professional Rodeo

Las Vegas, Nevada – Jeanette Emma Bye, 22, from Reno, Nevada was crowned Miss Rodeo Nevada 2007 on Sunday, April 14, 2007 at the Clark County Fair & Rodeo in front of a cheering crowd of more than one thousand.

Bye, a native Nevadan, is currently attending the University of Nevada Reno where she is studying Nutrition and Spanish. She looks forward to a career as a registered dietitian.

An avid horsewoman, Bye has been actively involved with 4 – H, Future Farmers of America, Future Business Leaders of America, Girl Scouts, the Reno Rodeo Association and the Intercollegiate Horse Show Association. Her hobbies include tail riding, camping, hiking, skiing and mountain biking.

A proud member of the rodeo community, Bye says that as Miss Rodeo Nevada she looks forward to being the voice of professional rodeo. “Rodeo is a true American sport that teaches values such as integrity, respect and hard work. These are the same values that my parents raised me with, and I want to share these values and educate the public on the sport of professional rodeo and its sponsors.”

Bye follows the success of Reno’s Kristina Spitale, Miss Rodeo Nevada 2006, who was the winner of the Western Regional Scholarship and a Top 10 Finalist as the 2007 Miss Rodeo America Pageant; Las Vegas’ Kimberly Downs, Miss Rodeo Nevada 2005, who was a Top 10 Finalist at the 2006 Miss Rodeo America Pageant, and Miss Rodeo Nevada 2004, Selena Ulch, of Sparks, Nevada, who was honored to win the coveted title of Miss Rodeo America 2005. Ulch was the 50th woman to ever wear Miss Rodeo America’s black hills gold crown. Ulch, 23, was also only the second Nevadan to ever hold the title, following in the footsteps of Pam Martin Minick, Miss Rodeo America 1973.

Bye will represent the state of Nevada at the 523rd Annual 2008 Miss Rodeo America Pageant this December during the Wrangler National Finals Rodeo in Las Vegas, Nevada. She will compete against state titleholders from across the nation, in the categories of Horsemanship, Personality, Appearance and Speech. Contestants range in age from 19 to 25, and each take to heart the job of representing America's sport of rodeo. They are first cowgirls and athletes in their own right, having the knowledge of their sport and the gift of communication to educate the public and raise the awareness level about professional rodeo and its related industries such as agriculture, western apparel and entertainment.

The Miss Rodeo America competition exists for the purpose of selecting a young lady to serve as the official spokesperson for the sport of professional rodeo, educating the public and creating awareness about the sport, its sponsors and its opportunities. In addition to conducting the annual competition, the Miss Rodeo America organization administers a scholarship program. Providing educational opportunities to young ladies competing in the Miss Rodeo America Pageant is a major focus of the organization.

2007 MISS RODEO NEVADA RESULTS AND AWARDS:

Miss Rodeo Nevada 2007	Jeannette Emma Bye, Reno, Nevada
First Runner-Up	Emma Morga, Laughlin, Nevada
Speech Award	Emma Morga, Laughlin, Nevada
Personality Award	Jeannette Emma Bye, Reno, Nevada
Appearance Award	Jeannette Emma Bye, Reno, Nevada
Horsemanship Award	Jeannette Emma Bye, Reno, Nevada
Photogenic Award	Jeannette Emma Bye, Reno, Nevada

MISS RODEO NEVADA 2007 WAS AWARDED THE FOLLOWING PRIZES:

- Teskey all-Around trophy saddle - **Sponsored by Star Nursery, Las Vegas, Nevada**
- Use of a 2007 2-Horse Charmac horse trailer - **Sponsored by Hitchin Post Trailers, Las Vegas, Nevada**
- \$2,000 Travel Budget – **Sponsored by Las Vegas Events**
- Hand crafted Leather Scrapbook - **Sponsored by St. Rose Hospital, Las Vegas, Nevada**
- Hand carved trophy belt buckle - **Sponsored by Frank Martin Construction, Las Vegas, Nevada**
- Royal blue, wool saddle blanket - **Sponsored by Goold Patterson, Las Vegas, Nevada**
- Custom made spurs with rhinestone straps - **Sponsored by Jaynes Corporation, Las Vegas, Nevada**
- Custom hand made leather chinks - **Sponsored by Michael Strong Leather Products, Reno, Nevada**
- Custom made “State” chaps - **Sponsored by Clark County Fair & Rodeo Committee**
- Custom embroidered winter horse blanket - **Sponsored by MS Concrete, Las Vegas, Nevada**
- Nylon embroidered briefcase - **Sponsored by The Reno Rodeo Committee, Reno, Nevada**
- Custom hand-painted hat can - **Sponsored by D Bar M Western Store, Reno, Nevada**
- Headstall & reins with handcrafted silver concho - **Sponsored by Sierra Feed, Reno, Nevada**
- Trophy Silver Pendant - **Sponsored by Sunrise Rotary, Mesquite, Nevada**
- Leather Journal and business card holder - **Sponsored by Las Vegas Elks Lodge**
- Dally O clothing - **Sponsored by Dally O Western Wear, Billings, Montana**
- Silver bracelet - **Sponsored by Coral West, Reno, Nevada**
- Leather purse - **Sponsored by Southwest Spirit, Mesquite, Nevada**
- \$100 Gift Certificate, **Sponsored by Boot Barn, Las Vegas, Nevada**
- Gift Certificate - **Sponsored by Horse n’ Around, Las Vegas, Nevada**
- Crumrine Earrings - **Sponsored by Wild West Tack, Las Vegas, Nevada**
- Rhinestone embellished tack set, including headstall and breast collar- **Sponsored by IFA, Las Vegas, Nevada**
- Pink Ostrich Leather Bronc Halter by Circle Y - **Sponsored by The Tack Shack, Las Vegas, Nevada**

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